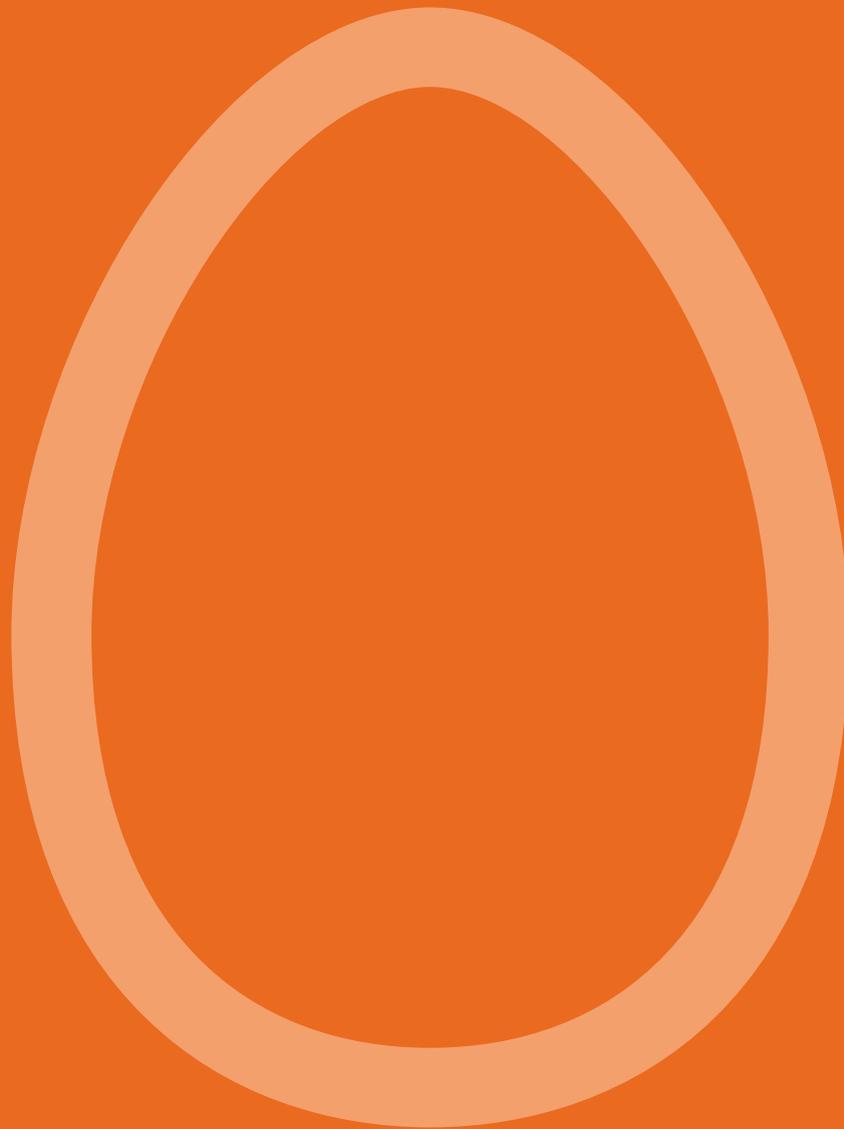




The MLC-ALUCA-Monash Prize  
for Industry Collaboration for  
Health Students  
2019



# The MLC-ALUCA-Monash Prize for Industry Collaboration for Health Students

Apply your knowledge in a commercial context for a \$2,500 award and an opportunity to intern with MLC Life Insurance.

**Are you in the final year of your degree and would like to apply your medical, nursing or allied health knowledge in a commercial context?**

MLC Life Insurance is teaming up with the Australasian Life Underwriting & Claims Association (ALUCA) to offer Monash students an opportunity to be recognised and rewarded for their work in an insurance industry collaboration award.

To be considered for this prize, you'll need to prepare a (written and verbal) response to key questions facing underwriting and claims professionals today. Students who are chosen to participate will have support and access to mentors from the insurance underwriting and claims business units.

**Did you know that allied health professionals play a crucial role in the life insurance industry?**

Life insurers use the skill and expertise of allied health, nursing and medical professionals in roles such as rehabilitation management, complex case management, insurance policy and product development and underwriting.

Allied health and medical professionals bring their speciality to a corporate environment to achieve the best health outcomes for the customer as well as meeting the business needs.

## What's the prize?

- **\$500** for each of the eight students selected to write and present on one of the eight insurance and underwriting claims topics.
- **\$1,000** for the second best submission, and
- **\$2,000** for the best submission.

In addition, each of the eight students selected will:

- have access to a MLC Life Insurance senior claims professional or a senior underwriter as a mentor for the duration.
- potentially have their paper published in industry newsletters.
- receive an exclusive invitation to a Welcome and Awards event, and
- be invited to apply for a three month internship at MLC Life Insurance.

## Who can apply?

All health students in the final year of their degree who have completed placements.

## What's required?

The eight students selected will need to prepare:

- a 2,000 word essay on one selected topic (word limit must be adhered to), and
- a five minute presentation to Monash employees, MLC Life Insurance senior leaders and ALUCA board members on the selected topic. This must include a PowerPoint presentation (a maximum of 10 slides) created to support key findings.

The students will be required to submit their PowerPoint document prior to their presentation.

## How can you apply?

From the topics list on the following page, please choose:

- **one topic** that interests you most, supported by one to three paragraphs on why you'd like to research and present on that topic, and
- **two other topics** that you would also be willing to research and present on.

Submit your nomination as a one page Word document, including your full name, student number, mobile and email address. All submissions must be emailed to your course coordinator by **5pm, Monday 3 June 2019.**

**Course coordinators are to send their preferred candidates to Professor Marilyn Baird ([marilyn.baird@monash.edu](mailto:marilyn.baird@monash.edu)) by 5pm, Friday 21 June 2019.**

## Selection process

Monash University staff will select eight students who will each respond to one of the topics. Only eight papers (and presentations) will be prepared and considered in the running for first prize.

The selection of the eight students will be based on the discretion of Monash University employees and the topics selected by eligible candidates. Any questions about this process please speak to Professor Marilyn Baird.

## Support provided

If you are selected to participate, you'll be invited to attend an 'Insurance 101' welcome event at MLC Life Insurance's office at Tower 2, Level 16, 727 Collins Street, Docklands. Here you will meet your mentors who will support you (as required) throughout the time allowed to develop your response to your assigned topic.

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## For more information

Please contact Professor Marilyn Baird [marilyn.baird@monash.edu](mailto:marilyn.baird@monash.edu)

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## Deadline for papers

All **final papers and presentations** must be submitted on or before **5pm, Friday 13 September 2019** to Josh Agar at [josh.agar@mlcinsurance.com.au](mailto:josh.agar@mlcinsurance.com.au)

The final papers will be assessed by a panel of judges that includes:

- **Marilyn Baird**  
Associated Dean, Learning and Teaching (Monash University)
- **Natalie Cameron**  
Chief of Customer Operations (MLC life Insurance)
- **Mick Jones**  
Chief Underwriter (MLC Life Insurance)
- **Lyndon Kirk**  
Executive Lead, Wellness (MLC Life Insurance)
- **Amanda Ide**  
Executive Lead, Retail Claims (MLC Life Insurance)
- Nominated ALUCA Board Representative (ALUCA)
- **Chantelle Everett**  
Head of Direct Claims (TAL Life)

## Final presentation event

To be considered eligible for first prize, all eight students must participate in the final verbal presentation which will take place on Thursday evening, 10 October 2019. Following the presentations, the judges will decide and announce the final winner at this presentation event.

## Support provided

Each of the final eight students will have access to a mentor from MLC Life Insurance to assist in developing their understanding of the life insurance industry.

All students will also be invited to a presentation skills course to assist in their final presentation.

## Intern placement opportunity

Each of the final eight students will also have the opportunity to indicate (as part of their submission) whether they would like to be considered for the Intern placement with MLC Life Insurance. The paid placement will be for approximately three months, during which time the student will have the opportunity to learn more about life insurance and participate in project work.

## Topics

1. How can we combat the negative impact of social media on the mental health of our future workforce?
2. A sedentary lifestyle has been compared to smoking 20 cigarettes per day. How do we motivate Australians to become more active and healthier?
3. How can we support Australians who live in more remote areas to access appropriate and holistic healthcare?
4. How can allied health and non-allied health professionals working in the life insurance industry interface with treating doctors, surgeons and other allied health professionals to obtain the information they need in order to best support a customer on claim?
5. How can we explain and apply complex medical terminology to customers and other non-allied health stakeholders within the life insurance industry?
6. Alcohol consumption, harmful drinking and health. What are the implications for income insurance and TPD insurance?
7. How can the life insurance industry leverage Behavioural Economics to improve return to work and health outcomes at claim time?
8. People are working longer than ever before with the expected retirement date moving past 65 years of age. How could we extend the working life of a manual worker in the context of physical deterioration over time?

### Important notes

- To be eligible for any of the awards:
    - you must submit a paper
    - you must be available to present your paper, and
    - all papers and presentations must be of an acceptable standard (distinction level report).
- Awards will be provided on or after the final presentation night (subject to successful completion of paper, power-point and presentation.)
- Students should work on their papers separately but review each other's papers prior to submission to ensure the overall question is answered satisfactorily.

### Important information

MLC Limited (MLC) ABN 90 000 000 402, AFSL 230694, operates the MLC Life Insurance business. MLC Limited uses the MLC brand under licence. MLC Limited is part of the Nippon Life Insurance Group and not a part of the NAB Group.

The Internship will be conditional upon satisfaction of MLC Insurance employment requirements including necessary probity checks.

Participation is conditional upon agreement to publication of your entry by MLC Insurance.